



Enterprise Solutions

Sage Line 200



active support for business

Sage Line 200:

a proven business management system that provides web-enabled performance

Businesses must have tight control and comprehensive support across their financial and distribution processes, with instant real-time visibility of their enterprise at all levels. Accurate and timely information on customers, suppliers and business partners is essential to provide high levels of service and to manage operations effectively.

Sage Line 200 enables small to medium-sized organisations to achieve firmer control of their whole supply chain, minimise costs, and plan for a successful future.

Sage Line 200 provides all this and more, with web-enabled performance to help you gain an edge in the new price-driven, service-oriented internet economy.

Key features of Sage Line 200

- Keeps you in control of your business with a complete, integrated range of finance and distribution modules
- Provides a single, integrated package, with a relational database, and an open architecture for extremely easy-to-use information, complemented by a wide range of standard Application Program Interfaces (APIs)
- Flexibility to expand and scale up as your business evolves, to support up to 24 users and increase functionality with easily added options and market-leading applications from Sage Enterprise Solutions and third parties
- Capitalises on Microsoft technology to combine a powerful database, ease of use, and customisation to individual working styles to increase productivity
- Fully integrated with the Sage Web Enterprise product suite to bring you the power of eBusiness
- Draws on the Sage Enterprise Solutions investment in technology and experience of providing business solutions for a rapidly changing world

Complete support for your business

Sage Line 200 Financials and Sage Line 200 Distribution modules link seamlessly together to help you build a stable, profitable business that can respond swiftly to market changes. Not only does Sage Line 200 assist you in monitoring and controlling day-to-day operations, but you'll find it co-ordinates a wealth of current, accurate data to help you to make better informed decisions and plan for the future.

Routine tasks are offloaded from your users and managers, freeing them to focus on your business. Integral desktop reporting and analysis support them in identifying business opportunities and potential threats. A simple step-by-step process generates presentation-quality reports based on timely, integrated data from across your enterprise.

Quickly experience the benefits with rapid return on investment

Streamlined implementation, with new system, printer and database wizards and utilities, means you get your Sage Line 200 system up, running and working for your business fast.

In the months and years ahead, you'll find you can easily grow the system and scale it up, to a maximum of 24 users. What's more, you can easily integrate other applications and software, from Sage and third parties, to build a system that perfectly matches your business and supports your corporate objectives.

Capitalises on Microsoft technology

Built around the Microsoft Windows NT/Windows 2000 operating system and SQL Server relational database technologies, Sage Line 200 offers users a system with a familiar look-and-feel that can be customised to suit their working style and increase their productivity. They can cut and paste data from multiple applications into reports and other documents.

“ ”

The system has been extremely reliable and in a business that is open 7 days a week, this is extremely important to us.

Pauline Elsley > Finance Director, Colour Supplies Ltd





zA **flexible** solution for a changing world

At Sage Enterprise Solutions, we are passionate about our software products. We continuously invest our resources and energies in developing the software solutions our customers need to solve real business problems.

In Sage Line 200, you have a solution that meets your needs today and supports your evolution in the years ahead. While the system is based on tried and tested technology, we are constantly looking for ways to support your business further and help you give the added value to your customers that is essential in today's competitive operating environment.

Draw on the **full power** of the web

Sage Line 200 fully integrates with the Sage Web Enterprise product suite, so you can rapidly extend your business online when the time is right.

If you are planning to offer customers online ordering or need to give mobile employees and business partners low-cost easy access to your business systems, you can quickly capitalise on internet technology through Sage Web Enterprise. You'll be able to draw on the huge business opportunities the internet offers with an integrated web-enabled business management system that seamlessly links transactions on the web with your back-office systems.



Sage Line 200 Financials

Sage Line 200 Financials empowers your business to:

- **Monitor and improve your cash flow through tight budget control and efficient purchase requisitioning**
- **Minimise your financial exposure with close management of projects and commitment accounting**
- **Maintain effective credit control and improve management of customer relationships**

Achieve more at reduced cost

Sage Line 200 Financial modules give you a flexible financial management system to maintain control throughout your business, from telesales, to despatch, to credit management, increasing your profitability and improving your competitiveness.

Your managers and users have the tools they need to capture, manipulate and access complex data quickly and easily, with the fast, accurate reporting and analysis that equip you to respond rapidly to changes in the market and build sustainable success. They'll have the complete, current financial picture at their fingertips.

Time-consuming routine accounting tasks are automated to release resources to concentrate on your business and plan for the future. Staff are free to focus on tasks requiring their expertise, such as providing the service that builds customer loyalty. Automated job scheduling is included to standardise period-end procedures and to optimise use of system resources.

Maintain complete control of your cash flow

Three-way matching and variance analysis of the purchase order, invoice and receipt help your purchasing department make correct, timely settlements that reflect your actual purchasing.

Enhanced commitment accounting keeps you fully in the picture of where finance is committed, by supplier or budget.

In credit control, you have every support with an integrated transaction enquiry and call-logging process. Included in its many features are to-do lists and reminders for credit controllers, updates on promised payments, and reports by customer and by order.



Sage Line 200 Distribution

Sage Line 200 Distribution fully supports your drive to:

- Treat your customers as individuals, with flexible ordering, payment, and packaging/labelling
- Manage and strengthen your supplier network to enhance customer satisfaction at an affordable cost
- Improve product management in multiwarehouse environments and minimise your investment in stock holding

Balance costs against service levels

Sage Line 200 Distribution modules provide all the necessary integrated processes and information to enable you to deliver high levels of service that exceed customers' expectations. You'll maximise loyalty and retention, and build market share. At the same time, Sage Line 200 Distribution keeps you firmly in control of your outgoings, inventory and supplier relationships, so that excellent service is not achieved at the expense of profitability.

Be fully alert to significant events

In a fast-moving business environment, it's essential that you react quickly to occurrences or patterns that could affect your profitability or service levels. Sage Line 200 'sounds the alarm' by alerting the person best placed to respond to predefined business events, by your choice of eMail, phone, SMS, pager, fax, or over the web.

Build profitable, long-term relationships with your customers

You achieve closer management of customer contracts, with clear, accurate order tracking, flexible pricing, and options on ordering and payment methods, order size, delivery times, and packaging and labelling.

Where staff handle large volumes of calls, the Telesales option within Sage Line 200 helps them access full details on the customer, their order and their purchasing history and draw on up-to-date business information to offer efficient, personalised service.

Focus your own and suppliers' resources on the needs of the customer

With Sage Line 200, your purchasing function receives comprehensive support to manage supplier contracts and to negotiate the favourable terms on delivery, cost and quality from your suppliers. A seamless flow of information across your supply chain, from supplier right through to end customer, helps you build the strong relationships that are essential for success in today's networked economy.

You are kept fully informed on stock-holding, even in multiwarehouse environments, with real-time multisite views of current and expected stock and extensive inventory management features, to ensure you can deliver customer orders while minimising your costs.

Sage Line 200 includes the following modules:

Financials

General Ledger
Cash Management
Accounts Payable
Accounts Receivable
Fixed Assets
Job Costing
BACS
Report Writer
Payroll
Credit Management
GL Consolidation

Distribution

Inventory Control
Sales Order Entry
Invoicing & Sales Analysis
Purchase Order Processing
Purchase Order Requisitioning
Telesales
Bills of Material
Works Order Processing

Web Enterprise

Web Client
Web Sales
Web Portal

Infrastructure

Database Manager
Forms Designer
SQL Server
APIs
Business Alerts
EDI
Auto-Q
Interfaces Utility (Tetralink)

■ Core ■ Options

Expert help and advice

Sage Enterprise Solutions products are recommended, installed and maintained through a network of accredited reseller partners. With in-depth industry knowledge and outstanding technical expertise, Sage Enterprise Solutions partners provide consultancy, service and support to customers before, during and after implementation, and can ensure your Sage Line 200 system perfectly meets the demands of your business.

Making contact

If you'd like to know how Sage Enterprise Solutions can help you to develop a successful business management system, please contact your current Sage Enterprise Solutions Partner.

Alternatively, for further information, please visit the Sage Enterprise Solutions website on www.sage.com/ses, call the customer information hotline number on **0845 600 5999** (UK only) or **+44 (0) 118 927 0100** or eMail us at sesinfo@sage.com



Sage for Life

Finding the right software solution to support and grow with your business can be difficult and time consuming. So, whether you are looking for a single product or a fully integrated suite of products to manage your business, take a look at the Sage Family of solutions. From single-user accounting packages to web-enabled business management systems that support over 2,000 concurrent users, Sage has proven, flexible and scalable solutions for every kind of user.

Our solutions strategy is simple; to create market-leading accounting software and fully integrated financial, distribution and manufacturing systems. A programme of continuous development ensures our products are at the forefront of technology and, with over 20 years of experience, the Sage Family is backed by first-class comprehensive support and consultancy services and expertise.

Upgrading within the Sage Family means minimal disruption to your business and continued access to cutting-edge functionality, ensuring you take your business to the next level. From the smallest business new to computing, to large multinational companies, Sage for Life means you can focus on growing your business safe in the knowledge that your software will grow with you.

About Sage

Sage Group plc is an established FTSE 100 company with an unbroken track record of revenue and profits growth and has more than 2 million customers worldwide. Formed in 1981, The Group was floated on the stock exchange in 1989, and now employs over 4,000 people worldwide in its market-leading companies in the UK, France, Germany, Switzerland, Portugal and the US.

About Sage Enterprise Solutions

Sage Enterprise Solutions is a market leader in developing web-enabled financial, distribution and manufacturing software solutions for mid-range businesses. Playing an important role as part of the world's leading supplier of accounting and business management software – Sage Group, Sage Enterprise Solutions now has 7,000 customers with sites in over 100 countries, and installations ranging from 4 to over 2,000 concurrent users.



Enterprise Solutions

active support for business

Sage Enterprise Solutions Limited
Sage House Wharfedale Road Winnersh Wokingham
Berkshire RG41 5RD United Kingdom
Telephone: 0845 600 5999 (UK only) or +44 (0) 118 927 0100
Facsimile: +44 (0) 118 944 9278
Email: sesinfo@sage.com
www.sage.com/ses

Sage Enterprise Solutions is supported by a comprehensive international operation and has offices across Africa, Asia Pacific, Europe, Middle East and the USA.

Sage Enterprise Solutions Limited registered in England No.1446230
UK certification to the Quality Standard – BS EN ISO 9001:1994 and the TickIT Guide
Sage Enterprise Solutions Limited is a wholly owned subsidiary of The Sage Group plc.
Registered in England no. 2231246

All other trademarks acknowledged and accepted. All information is subject to change without notice
Sage Enterprise Solutions Limited cannot be held liable for photographic or typographical errors

© Copyright 2001 The Sage Group plc. All rights reserved. Part No. MK 8100-3701